

VAULT AGENCY

THE CREATOR BLUEPRINT

Your Complete Guide to Joining the Roster

CONFIDENTIAL — FOR VAULT AGENCY APPLICANTS ONLY

vaultagency.org

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MODULE 01

Welcome to Vault Agency

Welcome to the Vault Agency Creator Blueprint. This document is your complete guide to how we operate, what we expect from our creators, and how to maximize your earnings under our management.

Read every section carefully. This is the foundation of our working relationship.

WHO WE ARE

Vault Agency is a creator management company based in Miami. We manage digital talent across Fansly, Twitter, and Telegram — handling everything from promotion and strategy to content scheduling and monetization.

We currently reach over 100,000 followers on Twitter and manage a community of 8,000+ members. When you join our roster, that audience becomes your audience from day one.

WHAT WE DO FOR YOU

- ◆ Drive traffic from our 100K+ Twitter following directly to your page
- ◆ Build your full brand — persona, profile, bio, aesthetic
- ◆ Create your content calendar and posting schedule
- ◆ Write captions, hashtags, and DM scripts
- ◆ Manage your Fansly, Twitter, and Telegram presence
- ◆ Send weekly performance reports
- ◆ Maximize your PPV and tip revenue

WHAT WE EXPECT FROM YOU

- ◆ Minimum 3-5 pieces of original content per week
- ◆ Consistent communication — respond within 24 hours
- ◆ Follow the content calendar we create together
- ◆ Submit content for review before posting
- ◆ Professionalism at all times

THE EARNINGS SPLIT

YOUR CUT

75% of all earnings

AGENCY CUT

25% management fee

PAYMENT SCHEDULE

Weekly every Monday

MINIMUM PAYOUT

\$25

The 25% we take covers everything — promotion, strategy, content management, and access to our full audience. Most managers charge 30-40% and do a fraction of what we do.

MODULE 02

Platform Setup Guide

Before you can start earning, everything needs to be set up correctly. A properly optimized profile converts significantly better than a generic one. Follow this guide exactly.

FANSLY SETUP

1. Go to fansly.com and create a new account with a dedicated email address
2. Complete ID verification — required for payouts
3. Fill out the W9 tax form in your payout settings
4. Set your subscription price to \$9.99/month
5. Create one subscription tier called 'Full Access'
6. Add your bank account or preferred payout method

FANSLY PROFILE OPTIMIZATION

- ◆ Display name: Your persona name only — keep it clean and memorable
- ◆ Bio: Short, confident, 3-4 lines max. Include your location and vibe
- ◆ Profile photo: Clear face shot, good lighting, front facing
- ◆ Banner: Best full body shot or aesthetic image
- ◆ Link your Twitter account in your Fansly settings

Example bio format: [Name] ❤️ [City] 🌴 Your favorite [vibe] 💋 New content daily ⚡ DMs open 🗨️

TWITTER / X SETUP

7. Create a dedicated Twitter account for your persona — separate from any personal account
8. Username: something short and memorable — @[name]offl or @[name]miami
9. Bio: 3-4 lines, include your Fansly link or Linktree
10. Profile photo: Same as Fansly — consistency builds recognition
11. Header/banner: Best full body or aesthetic shot
12. Set account to 18+ in Twitter settings (Creator Studio → Content)

AUTO WELCOME MESSAGE

Set up an automatic welcome message that sends to every new Fansly subscriber immediately after they join. This is one of the most important conversion tools you have.

Example welcome message: hey baby 🧡 welcome to my page everything here is just for you 🍷 DMs are open — don't be shy 🙈 — [Name]

Go to Fansly → Messages → Auto Message → Create → set trigger to New Subscriber → paste your message → Save.

MODULE 03

Content Strategy

Content is everything. The creators who make the most money are not necessarily the most attractive — they are the most consistent. Consistency beats perfection every single time.

THE FREE VS PAID FRAMEWORK

Every post you make falls into one of three categories:

FREE POSTS

Visible to everyone — drives new subscribers

PAID POSTS

Subscribers only — rewards paying members

PPV MESSAGES

Sent in DMs — charged extra on top of subscription

FREQUENCY

1 free + 1-2 paid per day

YOUR POSTING SCHEDULE

- ◆ Free post — every day. This is your marketing. Non-subscribers see this.
- ◆ Paid post — 3-5 times per week. This is your product.
- ◆ PPV DM — once per week to all subscribers. This is your bonus income.

The rule: free content should make people want to subscribe. Paid content should make people want to stay subscribed. PPV should make people want to spend more.

CAPTION FORMULAS THAT CONVERT

Your captions do not need to be long. Short and confident outperforms long every time. Here are the formats that work:

- ◆ Curiosity gap: 'you'll see why they stay 🧐❤️'
- ◆ Direct tease: 'this one's for my subscribers only ❤️'
- ◆ Personality: 'bored in miami 😞 come keep me company'
- ◆ Social proof: 'my subscribers eat good 🍷❤️'

- ◆ FOMO: 'genuinely curious who's been lurking without subscribing 👁️'

HASHTAG STRATEGY

Always include hashtags on every post. Use the same core set every time:

#fansly #latina #baddie #nsfw #miami #fanslylatina For free posts add: #fyp #fansly For paid posts add: #nsfw

CONTENT TYPES BY PERFORMANCE

HIGHEST CONVERTING

Close up face shots with direct eye contact

SECOND BEST

Full body mirror selfies — shows figure

STRONG ENGAGEMENT

Casual lifestyle shots — feels authentic

PPV ONLY

Most explicit content — never post free

MODULE 04

Monetization & Income

The subscription fee is just the beginning. The creators who earn \$2,000+ per week are not doing it from subscriptions alone — they are maximizing every revenue stream available.

YOUR 4 REVENUE STREAMS

01. SUBSCRIPTIONS

\$9.99/month per subscriber — your baseline

02. PPV MESSAGES

\$5-25 per unlock — sent in DMs

03. TIPS

Earned through DM engagement and requests

04. CUSTOM CONTENT

\$25-100+ for specific requests

PPV STRATEGY

PPV (pay-per-view) is where serious money is made. Here is how to do it correctly:

13. Send a mass PPV message to all subscribers once per week
14. Price between \$8-15 — low enough to impulse buy, high enough to matter
15. Tease the content in the message before they pay
16. Never post your best content for free — save it for PPV

Example PPV message: 'made this one just for you 🍷❤️ this isn't on my page yours only 💋' Set unlock price: \$10

DM MONETIZATION SCRIPT

Most of your tips and PPV income comes from DM conversations. Here is the framework:

17. Respond to every DM within a few hours — engagement drives tips
18. Be warm and personal — use their name when possible
19. After 2-3 messages, introduce a PPV: 'I have something I think you'd like 🍷'
20. For custom requests: 'I can do that for you, it's \$[price]'
21. For tips: 'thank you baby ❤️' — acknowledge every tip personally

THE \$2,000 WEEK MATH

200 SUBSCRIBERS

× \$9.99 = \$1,998/month baseline

WEEKLY PPV

200 × 30% open rate × \$10 = \$600/week

TIPS

\$200-500/week from active DM engagement

TOTAL POTENTIAL

\$2,000-3,000+ per week at 200 subscribers

200 subscribers is achievable within 30-60 days with consistent posting and the right promotion. That is what Vault Agency provides — the promotion that gets you there fast.

MODULE 05

Working With the Agency

Once you are accepted to the Vault Agency roster, here is exactly how our working relationship operates day to day.

COMMUNICATION STANDARDS

- ◆ Primary communication channel: Discord DM or Twitter DM
- ◆ Respond to all agency messages within 24 hours
- ◆ Notify us immediately if you cannot post on a scheduled day
- ◆ Weekly check-in every Monday — we review your stats together

CONTENT SUBMISSION PROCESS

22. Create your content for the week
23. Send it to us via Discord or DM for review
24. We review within 24 hours — approve or provide feedback
25. Approved content gets added to your content calendar
26. We handle posting or you post on the agreed schedule

PROMOTION TIMELINE

Here is what happens in your first 30 days on the roster:

WEEK 1

Profile setup, content bank built, soft launch

WEEK 2

First Twitter promotion push to our audience

WEEK 3

Analyze conversions, optimize strategy

WEEK 4

Scale what works, first payout review

PERFORMANCE REVIEWS

Every month we review your performance together:

- ◆ Subscriber count and growth rate
- ◆ PPV open rates and revenue
- ◆ Tip income and DM engagement

- ◆ Content performance — what is working and what is not
- ◆ Goals for the next 30 days

TERMINATION POLICY

Either party may end the agreement with 30 days written notice. Vault Agency may terminate immediately for:

- ◆ Failure to submit minimum content (3-5 pieces per week)
- ◆ Breach of platform terms of service
- ◆ Consistent non-communication
- ◆ Any content involving minors — instant permanent termination

Outstanding earnings are always paid within 14 days of termination regardless of the reason. Your money is always yours.

MODULE 06

Your Application

You have completed the Creator Blueprint. You now know exactly how Vault Agency operates, what we expect, and what you can earn.

The next step is submitting your application. We review every application personally and respond within 48 hours.

HOW TO APPLY

27. Go to your application link below
28. Fill out every section completely — incomplete applications are not reviewed
29. Be honest — we are looking for the right fit, not perfection
30. Submit and wait — we will reach out within 48 hours if selected

YOUR APPLICATION LINK

vaultagency.org/apply.html?access=vault2025

WHAT WE LOOK FOR

- ◆ Consistency — can you commit to 3-5 pieces of content per week?
- ◆ Reliability — do you respond and follow through?
- ◆ Authenticity — your persona should feel real, not forced
- ◆ Professionalism — this is a business, treat it like one
- ◆ Availability — are you ready to start within the next 2 weeks?

WHAT HAPPENS AFTER YOU APPLY

IF ACCEPTED

We reach out within 48 hours with an offer and next steps

IF NOT SELECTED

No response — we only contact accepted applicants

Not being selected right now does not mean never. We add creators to the roster in waves.

If you are serious, keep building your content and reapply in 60 days.

VAULT AGENCY

Where Creators Become Icons

vaultagency.org

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